

## IDEAL HEALTHCARE – YOUR COVID-19 CRISIS PARTNER

This document is written to give influential decision-makers within the healthcare industry an indication of how our firm can help in your battle against Covid-19.

We are a consultancy 100% focused on the eco system of the healthcare industry. Since 1998 our group works with a large collection of healthcare providers all over the world with a Singapore HQ. We have a broad team of market experts, all fluent in terminology, licensing, therapeutic areas and international trends / culture. We are partnering with our healthcare provider clients to assist with the urgency of specialist medical staffing in these difficult times. We have many unique strengths from a delivery perspective, namely:

- The ability to harness talent from emerging markets / countries with much higher volumes of professionals, keen to move overseas.
- A well stocked, highly tuned database of c. 200,000 medical professionals, quite a number are able to be deployed quickly.
- Deep knowledge of the healthcare industry enabling us to be pin point accurate.
- Strong dedicated marketing channels to drive flows of information and people
- An extensive team / manpower able to deal with large surges in demand.

### EXAMPLES OF THERAPEUTIC AREAS AND SPECIALISATIONS

#### • FRONT LINE CRISIS SPECIALITY AREAS:

Consultant / Specialist Doctors:  
ICU, Pulmonology / Respiratory Medicine  
ER / Acute Medicine

#### • INTEGRAL SUPPORTING SPECIALITIES:

Consultant / Specialist Doctors:  
Radiology, Infectious Disease, Infection Control,  
Virology, Microbiology, Lab & Path

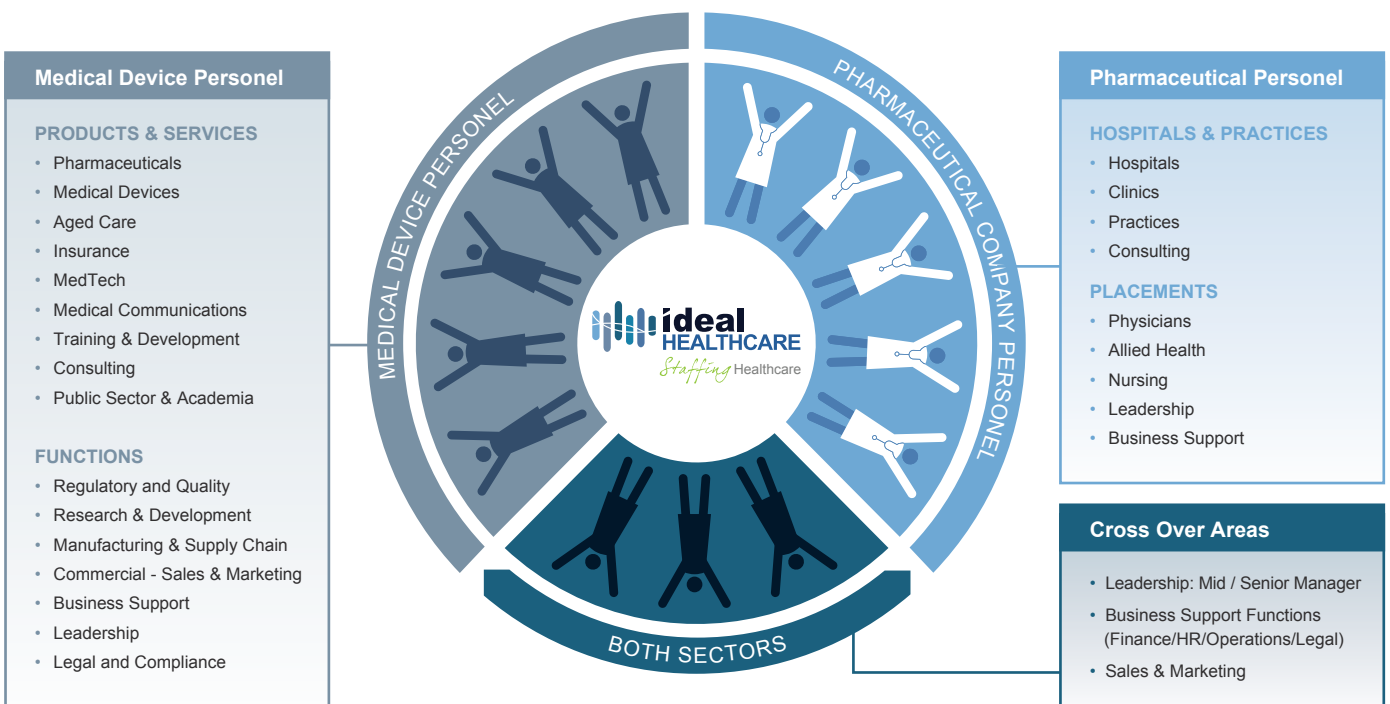
- Full Spectrum of crisis specific Nursing and Allied Health Professionals:  
General and ICU / ER / Acute Med Nurses,  
Respiratory Therapists, Lab Technicians,  
Radiographers, X-Ray Technicians

- Medical equipment specialists including engineers

## IDEAL HEALTHCARE FAST FACTS

- Group established in 1998.
- Ideal Healthcare has a 100% focus on the medical industry eco system.
- Proven track record of expert delivery supporting long-term strategic partnerships and policy-driven healthcare initiatives.
- A veteran medical focused team.
- Highly geared team with extensive support networks able to execute and scale.
- Tried and tested, robust business with a proven track record in its third decade.
- Multi-lingual, multi-cultural, detailed understanding of international business and deployment.

## SECTOR COVERAGE



## CONTACT US

### Julise Qiu

Market Intelligence Head

T: +65 6225 1229

E: [julise@idealhealthcare.biz](mailto:julise@idealhealthcare.biz)

[linkedin.com/in/julise-qiu-50bb3431](https://www.linkedin.com/in/julise-qiu-50bb3431)

### Fraser Brown

Group CEO

T: +65 6225 1229

E: [fraser@global-solutions.com.hk](mailto:fraser@global-solutions.com.hk)

[linkedin.com/in/gsfraser](https://www.linkedin.com/in/gsfraser)

### Sam Wong

Managing Director

T: +65 6225 1229

E: [sam.wong@idealhealthcare.biz](mailto:sam.wong@idealhealthcare.biz)

[linkedin.com/in/sam-wong-1a56a53b](https://www.linkedin.com/in/sam-wong-1a56a53b)

### Alasdair Little

Managing Consultant

T: +65 6225 1229

E: [alsadair@idealhealthcare.biz](mailto:alsadair@idealhealthcare.biz)

[linkedin.com/in/alsadair-little-42237b42](https://www.linkedin.com/in/alsadair-little-42237b42)

### Nicholas Mackay

Managing Consultant

T: +65 3163 5416

E: [nicholas@idealhealthcare.biz](mailto:nicholas@idealhealthcare.biz)

[linkedin.com/in/nicholas-mackay-1aaa5aa5](https://www.linkedin.com/in/nicholas-mackay-1aaa5aa5)

## OFFICES

### Singapore

6 Eu Tong Sen Street, The Central,  
#03-01 Singapore 059817

Tel: +65 6225 1229

WhatsApp Julise: +65 9796 8528

Email: [welcome@idealhealthcare.biz](mailto:welcome@idealhealthcare.biz)

### Hong Kong

Level 8, 88 Gloucester Road,  
Wanchai, Hong Kong

Tel: +65 6225 1229

WhatsApp Alasdair: +65 8322 5306

Email: [welcome@idealhealthcare.biz](mailto:welcome@idealhealthcare.biz)



[www.idealhealthcare.biz](http://www.idealhealthcare.biz)